

# EASYPRINT™ – Ref. 1722

## THE BEST AND WHITEST PRINTABLE HEAT TRANSFER VINYL ON THE MARKET

Looking for the most qualitative printable heat transfer vinyl? Easyprint is a white printable heat transfer vinyl with a matte finish, very resistant, latex inks compatible and certified OEKO TEX Standard 100 Class I

### Fashion



### Sport garments



### Product description

- ✓ Pure white colour skin.
- ✓ Offers a high resolution impression.
- ✓ OEKO-TEX Class I certified, even suitable for baby and kids clothing
- ✓ The most matte finish printable heat transfer vinyl on the market.
- ✓ Soft touch vinyl, even after washing.
- ✓ Can be applied without tape.
- ✓ Perfect conservation of the printed colours after pressing

### Application key points

- ✓ Very easy to print.
- ✓ Compatible with solvent/eco solvent and latex inks “
- ✓ Easy to cut.
- ✓ Easy to weed, even for small details → saves production time.
- ✓ Perfectly adapted for printing vibrant colours

### Usage benefits

- ✓ Perfect for thick textile supports such as dense cottons, non sublimated polyester and acrylic.
- ✓ Recommended for fashion, sportswear, kids garments but also accessories
- ✓ High washing resistance, up to 60°C/140°F.

## SPECIFICATIONS

Composition	Average Thickness	Carrier	Dimensions	Inks compatibility	Certifications
Vinyl	160 µm	PET Non adhesive	Available in: 37,5 cm x 20 m 50 cm x 20 m 75 cm x 20 m 150 cm x 20 m	Solvent/Eco-Solvent Latex HP Latex Inks (Check our website: Technical Advice -> Inks for inks' compatibilities)	 Class I

## APPLICATION INSTRUCTIONS

Applies on	Cutting	Application Temp. & Duration
Acrylic / Cotton / Polyester blends without repellent treatment	Use a Flex Blade of 45°	160°C – 20 s 320°F – 20 s

Pressure	Peeling	Recommended Tape
Medium	Hot	ATT 500, ATT 450, or ATT 490 Can also be used without tape.

Once your designs are ready to be applied, you can use a medium tack tape (see above) to:

- Apply them on garments
- Stock them
- Group multiple designs such as numbers, before applying them at once.

**Step 1 – Print & Cut**

Set the design to print and cut without mirror mode. Define the cut marks.

**Step 2 – Weeding**

Remove the excess material (easy weeding).

**Step 3 – Application tape**

Wait a minimum of 4 hours and preferably 24 hours before taping to allow proper inks drying. If not, this may result an ink transfer on the tape, which could damage visual aspect of design.

Using an application tape is not compulsory to transfer the image, it is possible to transfer the image by hand. Alternatively, a medium tack tape can be used to transfer the design.

**Step 4 – Application**

Pre-press the textiles recommended: dry and flatten your garment.

Position the design on the garment and press it with a SEFA DUPLEX/ROTEX or equivalent at 160°C/320°F for 20 seconds with a medium pressure.

We do recommend the use of a silicone paper to protect the designs and the textile during application.

**Step 5 – Peeling**

If a Tape was used, peel while still hot.

NOTE: We highly recommend you to perform tests before launching a production.

CARE AND MAINTENANCE  
RECOMMENDATIONS

Washing	Ironing	Tumble-dry	Dry cleaning
Up to 60°C/140°F	On reverse side only	Yes	Not recommende d

Storage life	Storage Temperature	Storage Lighting	Position
Up to 1 year	Dry room with 15°C-30°C/ 59°F-86°F	Away from sunlight	Vertical position

**Care and maintenance:**

- ✓ Respect the garments' instructions.
- ✓ Follow the instructions provided by the printer manufacturer and take care of the printing (40°C/104°F) and drying temperature (45°C/113°F).
- ✓ It is important to always use official inks from the printer manufacturer.
- ✓ Printable media are very sensitive: always handle with care and preferably with gloves.
- ✓ Wait 24 hours before the first wash.
- ✓ Avoid the use of aggressive products.

**Washing recommendations:**

- ✓ Preferably inside out to extend design life.
- ✓ Do not bleach.